



NESsT Venture Fund

A philanthropic investment fund for social enterprise development

Investment Brief: Czech Republic

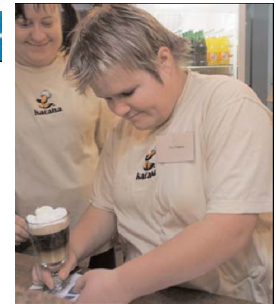
Moznosti tu jsou (Diakonie)

www.kacaba.cz

Location: Plzen, Czech Republic

Sector: Disability issues; poverty, social services

Stage: Third year, later-stage portfolio



Organizational Information

Date Founded: 2006

Annual Budget: US\$ 237,800

Employees: 24 full- and part - time

Mission: Create conditions for securing social services for people with intellectual disabilities and people in difficult life situations, including day care programs and housing.

Social Challenge: In the Czech Republic, it is estimated that 40% of intellectually disabled adults are unemployed compared to 6% of the overall population. Nearly 60% of unemployed people with intellectual disabilities are long-term unemployed, which results in loss of skills and difficulty with integration.

Social Enterprise Overview

Social Enterprise: Since 2005, Moznosti tu jsou (Diakonie) has operated the “Café and Tearoom Kacaba” in Plzen, which employs people with intellectual disabilities. The café plans to add a catering business and transform it into a self-sustaining social enterprise in which at least 60% of the workers have intellectual disabilities.

Social Impact Goal: Help intellectually disabled workers develop employment and

social skills that will enable them to seek work, and permanently employ those who are unable to find jobs in the open job market. By developing a more flexible, untied funding source, Moznosti tu jsou (Diakonie) also aims to improve the quality of its social programs.

Financial Goal: Transform the social enterprise into one that is partially self-sustaining, i.e., decrease the percentage of public support from 100% to 60%. Café Kacaba is intended to break even by the end of 2009.

NESsT Investment

Overall Support to Date:

Financial: US\$ 23,676

Capacity-Building: US\$ 22,500

Support Needed:

Financial: US\$ 50,000 (kitchen expansion)

Capacity-Building: US\$ 7,500

NESsT is providing the following support:

1. Develop a PR and communications strategy to promote the Café as well as Moznostu tu jsou.
2. Develop a fundraising strategy and increase financing sustainability through diversification of revenues.

3. Manage and measure performance, including mission impact.

4. Develop a business strategy offering a new service –catering- to a new target group –companies and organizations.

5. Develop a business plan to expand its kitchen in order to offer warm meals.

In addition to workshop participation, NESsT will meet periodically with Moznosti tu jsou (Diakonie) management one-on-one to review performance and determine how to strengthen the enterprise and facilitate consulting and financial support from members of the NESsT Business Advisory Network (BAN).