

NESST Country Profile

Sustainability.
Not charity.

A philanthropic investment fund
for social enterprise development


NESST Portfolio: Brazil

Venture Fund in Brazil

NESST has held three social enterprise competitions in Brazil since its launch in 2007. 36 organizations have applied, and 24 of them have received training on the NESST methodology, focused on identifying or developing income generating strategies through social enterprise to increase their sustainability and strengthen their mission.

The portfolio in Brazil currently includes two organizations that receive financial and capacity-building support.

Brazil in Numbers:

- *Population: 201,103,330 
- Urban: 86%
- Below Poverty Line: 26%
- *GDP per Capita: US\$ 10,200
- *GDP of the poorest 10%: 1,1%
- *Unemployment: 7,4%

Source: www.cia.gov

Bem TV

www.bemtv.org.br



Location: Niterói, Rio de Janeiro
Sector: Adolescents from low-income areas
Date Founded: 1992
Stage: First year, later-stage portfolio

Mission: Bem TV's mission is to teach teenagers from low-income areas around the city of Niterói how to use communications media such as video and photography to mobilize and engage their communities in local development goals.



In Brazil, only 40 of every 100 youth complete high school.

Description: The organization runs a photography and video production company aimed at helping civil society organizations better communicate their programs and results. It writes the educational content and employs its own trained youth in the production, creating high-impact communications material while offering new opportunities to its beneficiaries.



Support Needed:

Financial: US\$ 14,500
Capacity-Building:

Overall Support to Date:

Capacity-Building: US\$ 7,500

Projeto Piabanha

www.projetopiabanha.org.br



Location: Itaocara, Rio de Janeiro
Sector: Environment, social services, economic development
Date Founded: 1998
Stage: First year, later-stage portfolio

Mission: Work with local farmers, fishing and riverside communities to preserve the local environment, protect rare native fish species, and raise awareness of local sustainability issues among a larger public through education, policy, and research.



There are 148 fish species in the Paraíba do Sul river. Members of riverside communities unknowingly fish the endangered species and others, further menacing the continuation of all river species.

Description: Piabanha breeds small young native fish species to sell to large hydroelectric companies in the region for repopulating nearby waters affected by their presence. It also sells commercial fish species to local municipal governments who then donate the fish species to low-income community farmers, who are trained to breed them using sustainable breeding practices and then to sell them to the larger community.



Support Needed:

Financial: US\$ 14,500
Capacity-Building:

Overall Support to Date:

Capacity-Building: US\$ 7,500